## **BUSINESS ADMINISTRATION**

Specialization: Project Management



#### ABOUT THIS DEGREE PROGRAM

## BUSINESS

#### A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses

introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

#### A PROGRAM TO FUEL YOUR FUTURE

In addition to a foundation in business skills such as accounting, finance, and data analysis, this specialization will allow you to explore the many aspects of planning, scoping, monitoring and managing projects including business analysis, project planning, risk management, project communications, and resource and cost management.

#### IS THIS PROGRAM FOR YOU?

If you want to identify and analyze stakeholder and project requirements, develop comprehensive project plans, identify and allocate resources, identify risks and develop project communications plans, this may be the program for you.

#### **CAREER OPPORTUNITIES**

Graduates of DeVry University's <u>Business Administration</u> <u>program with a specialization in Project Management</u> may consider, but are not limited to, the following careers:

- General and Operations Manager
- Management Consultant
- Organizational Change Manager
- Procurement Manager
- Project Coordinator
- Project Specialist
- Project Manager
- Project Team Leader

#### WHAT YOU'LL LEARN

#### **ESSENTIALS**

- · Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems

#### **BUSINESS CORE**

- Lead, manage and collaborate in diverse environments
- Explore basic analytical methods for data creation, collection and utilization
- Allocate financial and human resources, manage risk, and analyze business opportunities
- Evaluate and solve complex problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

#### **PROGRAM**

- Use managerial and cost accounting techniques to address business challenges
- Explore corporate finance principles and the practical tools necessary for effective financial planning and decision-making
- Understand economic fundamentals and real-world applications for effective planning in micro and macro contexts
- Utilize core project management principles to create essential documents for effective communication and project planning

#### **SPECIALIZED**

- Create a project team plan, a communications plan and a stakeholder register using the material in the course
- Develop project procurement documents based on project requirements, contract types, make or buy decisions, and supplier selection
- Describe and apply quality management tools and techniques in the development of a project quality management plan
- Compare and contrast various project management methodologies
- Apply risk management concepts to develop a project risk management plan

#### **QUICK FACTS**

## 124 CREDIT HOURS minimum credit hours required for graduation<sup>1</sup>



**PMI GAC ACCREDITED** 



The Bachelor of Science in Business Administration degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

# STATE OF CONTENT OF CO

Our Business Administration program, when completed with a Project Management concentration, is accredited<sup>2</sup> by the PMI Global Accreditation Center for Project Management Education Programs (GAC) www.gacpm.org

#### **CERTIFICATION EXAM ALIGNED CURRICULUM**



Elements of our curriculum help you prepare to pursue the Certified Associate in Project Management (CAPM®) certification, an essential entry-level credential that can help validate your knowledge and skills as you launch a career as a project manager.



#### **ACCELERATE AT YOUR PACE**

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months**.\*

Or, follow a normal schedule and complete your program in 4 years.\*\*

\*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.

\*\*Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.



<sup>&</sup>lt;sup>2</sup> ENROLLMENT AND GRADUATION DATA Ávailable for all of DeVry and Keller's GAC\* accredited programs. PMBOK is a registered mark of the Project Management Institute, Inc. The GAC seal is a mark of the Project Management Institute, Inc.

### **Business Administration | Project Management**

#### **ESSENTIALS**

50 CREDIT HOURS

#### COMMUNICATION SKILLS<sup>1</sup> ENGL112<sup>2</sup> Composition

ENGL135 Advanced Composition
ENGL216 Technical Writing

Select one

SPCH275 Public Speaking

SPCH276 Intercultural Communication ⊗

#### **HUMANITIES**

LAS432 Technology, Society, and Culture &

Select one

ETHC334 Diversity, Equity and Inclusion in the Workplace &

ETHC445 Principles of Ethics

Select one

HUMN303 Introduction to the Humanities HUMN304 Multi-Ethnic Humanities ⊕

#### **SOCIAL SCIENCES**

PSYC305³ Motivation and Leadership SOCS185 Culture and Society ⊛

Select one

LAWS310 The Legal Environment SOCS325 Environmental Sociology

SOCS350 Cultural Diversity in the Professions ⊕

#### **MATHEMATICS AND NATURAL SCIENCES**

MATH114 Algebra for College Students

SCI228 Nutrition, Health and Wellness with Lab

Select one

MATH200 Quantitative Reasoning
MATH221 Statistics for Decision-Making

#### PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405 Career Development

COLL148 Critical Thinking and Problem-Solving

(\*) This icon indicates Diversity, Equity & Inclusion Courses

#### **BUSINESS CORE**

21 CREDIT HOURS

#### **BUSINESS CORE<sup>4,5</sup>**

BIAM110 Introduction to Business Analysis
BIS155 Data Analysis with Spreadsheets with Lab
BUSN115 Introduction to Business and Technology
BUSN319 Marketing
COMP100 Computer Applications for Business with Lab

MGMT303 Principles of Management ACCT207 Financial Accounting

ACCT212 Accounting Fundamentals

#### **PROGRAM**

26 CREDIT HOURS

#### PLANNING AND COMMUNICATION

BUSN315<sup>6,7</sup> Contemporary Business

BUSN379 Finance

ECON312 Principles of Economics

PROJ404 Project Management for the Profession

#### **ELECTIVES**

Electives may be chosen from courses listed in the Course Descriptions section of the <u>Academic Catalog</u> provided they are not used to meet other graduation requirements and prerequisites are met. The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today's business world. Qualifying prior college coursework not meeting other program requirements may be applied toward elective hours.

ACCT360 Managerial Accounting

BIS310 Compliance and Security Management
LEAD200 Communication for a Diverse Workplace

#### **SENIOR PROJECT**

BUSN460 Senior Project

#### **SPECIALIZED**

CREDIT HOURS

#### **PROJECT MANAGEMENT**

PROJ330	Human Resources and Communication in Projects
PROJ410	Contracts and Procurement
PROJ415	Project Quality Management
PROJ420	Project Risk Management
PROJ425	Project Management Methodologies
Select one	
PROJ431	Applied Project Management
PROJ432	Certified Associate Project Management

Select one

PROJ435 Project Management Technologies
PROJ440 Construction Project Management

Exam Preparation

PROJ445 IT Project Management

114 for students enrolled at a New Jersey location.

<sup>2</sup>Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

<sup>3</sup> Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.

<sup>4</sup> Students enrolled at a New Jersey location must also take BUSN369. BUSN412 and GSCM206 to fulfill this

requirement.

530 for students enrolled at a New Jersey location, where the additional credit hours satisfy the Elective

course area requirement.

6Students attending a New Jersey location and selecting the Accounting major/concentration must take

<sup>7</sup>Students attending a New Jersey location and selecting the Human Resource Management major concentration must take MGMT410.

#### COMPLIMENTARY PMI STUDENT MEMBERSHIP



To support you along your professional development journey, students enrolled in select courses\* receive a complimentary PMI student membership. Aspiring project managers can use this membership to:

- Download a free PMBOK® Guide and other PMI guides
- Access project management templates and resources
- Receive discounts on certification exam fees and more

\*A complimentary PMI® student membership is provided to students enrolled in PROJ330, PROJ404, PROJ410, PROJ435, PROJ420,





