BUSINESS MANAGEMENT
Specialization: Hospitality Management

ABOUT THIS DEGREE PROGRAM

EMPOWERING EMERGING MANAGERS AND TEAM LEADERS

This program is designed to support students seeking to sharpen their managerial skills for a broad range of industries and organizational situations. Coursework provides a foundation of managerial principles to help students develop their leadership potential and complement their operational experience. The curriculum explores essential business topics, provides opportunities to specialize and integrates elective courses enabling students to develop skills to drive organizational change, manage projects, and achieve strategic and operational objectives.

A PROGRAM TO FUEL YOUR FUTURE

This program explores the strategies and practices of domestic and international venues, including restaurants, resorts, casinos, banquet facilities and government organizations.

IS THIS PROGRAM FOR YOU?

Interested in management in the hospitality or tourism field? Then this program might be the right fit for you.

CAREER OPPORTUNITIES

Graduates who complete DeVry's Bachelor's of Science in Business Management degree with a specialization in Hospitality Management may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Hotel and Restaurant Operations Manager
- Event Planner
- Meeting and Convention Planner
- Operations Manager

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Solve complex problems
- Analyze financial and business-related data

BUSINESS CORE

- Lead, manage and collaborate in diverse environments
- Explore basic analytical methods for data creation, collection and utilization
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Develop fundamental competencies necessary to align financial decisions with operational goals
- Develop an understanding of cross-cultural leadership dynamics, strategies for managing diverse teams, and skills for effective communication and research
- Utilize core project management principles to create essential documents for effective communication

SPECIALIZED

- Apply traditional and contemporary practices to the lodging industry concerning important topics such as reservation systems, staffing, security, finance and operations
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
- Analyze restaurant operations, planning and marketing as a business venture and in the context of food safety as outlined in the FDA Food Code and the Hazard Analysis Critical Point system
- Use a deep understanding of the tourism industry to inform managerial approaches used in many aspects of tourism including the management of casinos and many other destinations

QUICK FACTS

122
CREDIT HOURS
minimum credit hours required for graduation

ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

MINIMUM COMPLETION TIME*
2 years 8 months

OR

NORMAL COMPLETION TIME**
4 years
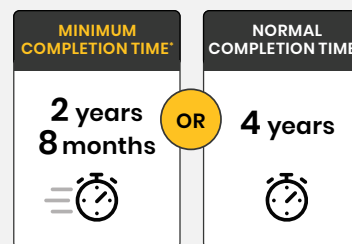
ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months**.*

Or, follow a normal schedule and complete your program in 4 years.**

*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.
**Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.

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Business Management | Hospitality Management

ESSENTIALS
40 CREDIT HOURS

COMMUNICATION SKILLS

ENGL112	Composition
ENGL135	Advanced Composition

Select one

SPCH275	Public Speaking
SPCH276	Intercultural Communication ⊛

HUMANITIES

LAS432	Technology, Society, and Culture ⊛

Select one

ETHC334	Diversity, Equity and Inclusion in the Workplace ⊛
ETHC445	Principles of Ethics

SOCIAL SCIENCES

ECON312	Principles of Economics
SOCS185[1]	Culture and Society ⊛

MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
SCI228[2]	Nutrition, Health and Wellness with Lab

Select one

MATH200	Quantitative Reasoning
MATH221	Statistics for Decision-Making

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

⊛ This icon indicates Diversity, Equity & Inclusion Courses

BUSINESS CORE
21 CREDIT HOURS

BUSINESS CORE

BIAM110	Introduction to Business Analytics
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

Select one

ACCT207	Fundamentals of Accounting
ACCT212	Financial Accounting

PROGRAM
35 CREDIT HOURS

MANAGEMENT AND LEADERSHIP

BIAM110	Introduction to Business Analytics
BUSN278	Budgeting and Forecasting
BUSN369	International Business
BUSN379	Finance
LEAD335	Cross-Cultural Leadership
MGMT410	Human Resource Management

Select one

MGMT404	Project Management
PROJ404	Project Management for the Profession

ELECTIVES

Electives may be chosen from courses listed in the Course Descriptions section of the Academic Catalog provided they are not used to meet any other graduation requirements and prerequisites are met. The following suggested electives follow DeVry's TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours.

Note: Students selecting the Accounting or Finance concentration must take ACCT360, Managerial Accounting.

ACCT360	Managerial Accounting
BUSN350	Business Analysis
TECH408	Applied AI for Management and Technology

SENIOR PROJECT

BUSN460	Senior Project

SPECIALIZED
28 CREDIT HOURS

HOSPITALITY MANAGEMENT

HOSP310	Introduction to Hospitality Management
HOSP320	Foundations of Hotel Management
HOSP330	Meetings and Events Management
HOSP410	Restaurant Management
HOSP420	Food Safety and Sanitation
HOSP440	Casino Management
HOSP450	Tourism Management

[1]Students enrolled at a Nevada location take POLI332.

[2]Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, TECH or SCI as part of this requirement.

Get a Head Start on Your Master's Degree

Take your degree to the next level with the Keller Credit Pathway

Eligible Bachelor's in Business Management students may save time and money by enrolling in **up to 3 graduate-level elective courses (9 credit hours)** helping to fast-track select Keller Graduate School of Management degrees.

For more information, refer to https://www.devry.edu/d/keller-credit-pathway.pdf

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