

BUSINESS MANAGEMENT

Specialization: Project Management



ABOUT THIS DEGREE PROGRAM

EMPOWERING EMERGING MANAGERS AND TEAM LEADERS

This program is designed to support students seeking to sharpen their managerial skills for a broad range of industries and organizational situations. Coursework provides a foundation of managerial principles to help students develop their leadership potential and complement their operational experience. The curriculum explores essential business topics, provides opportunities to specialize and integrates elective courses enabling students to develop skills to drive organizational change, manage projects, and achieve strategic and operational objectives.

A PROGRAM TO FUEL YOUR FUTURE

This specialization will allow you to study planning, scoping, monitoring and managing projects.

IS THIS PROGRAM FOR YOU?

Interested in learning how project management applies to business? Then this program may be the right fit for you.

CAREER OPPORTUNITIES

Graduates of DeVry University's [Business Management program with a specialization in Project Management](#) may consider, but are not limited to, the following careers:

- General and Operations Manager
- Project Quality Manager
- Project Specialist
- Organizational Change Manager
- Project Developer
- Project Team Leader
- Project Coordinator
- Project Manager
- Project Specialist

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze business-related data

BUSINESS CORE

- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Explore basic analytical methods for data creation, collection and utilization
- Allocate financial and human resources, manage risk, and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop solutions to improve daily operations and long-term strategy

PROGRAM

- Develop fundamental competencies necessary to align financial decisions with operational goals
- Develop an understanding of cross-cultural leadership dynamics, strategies for managing diverse teams, and skills for effective communication and research
- Utilize core project management principles to create essential documents for effective communication

SPECIALIZED

- Create a project team plan, a communications plan and a stakeholder register using the material in the course
- Develop project procurement documents based on project requirements, contract types, make or buy decisions, and supplier selection
- Describe and apply quality management tools and techniques in the development of a project quality management plan
- Compare and contrast various project management methodologies
- Apply risk management concepts to develop a project risk management plan

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation



ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.



PMI GAC ACCREDITED

Our Management program, when completed with a Project Management concentration, is accredited¹ by the PMI Global Accreditation Center for Project Management Education Programs (GAC) www.gacpm.org

**SKILLS
FOCUSED**

SKILL FOCUSED CURRICULUM

Elements of our curriculum help you prepare to pursue the Certified Associate in Project Management (CAPM[®]) certification, an essential entry-level credential that can help validate your knowledge and skills as you launch a career as a project manager.

MINIMUM
COMPLETION TIME[†]

**2 years
8 months**



OR

NORMAL
COMPLETION TIME^{**}

4 years



ACCELERATE AT YOUR PACE

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months**.^{*} Or, follow a normal schedule and complete your program in 4 years.^{**}

^{*}Per 12-month period, assumes completion of 3 semesters, enrollment in 12-19 credit hours per semester and continuous, full-time year-round enrollment with no breaks.

^{**}Per 12-month period, assumes completion of 2 semesters and full-time enrollment in 12-19 credit hours per semester.

Business Management | Project Management


ESSENTIALS

40
CREDIT HOURS


COMMUNICATION SKILLS

ENGL112	Composition
ENGL135	Advanced Composition


Select one

SPCH275	Public Speaking
SPCH276	Intercultural Communication 


HUMANITIES

LAS432	Technology, Society, and Culture 
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Select one

ETHC334	Diversity, Equity and Inclusion in the Workplace 
ETHC445	Principles of Ethics

SOCIAL SCIENCES

ECON312	Principles of Economics
SOCS185 ¹	Culture and Society 

MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
SCI228 ²	Nutrition, Health and Wellness with Lab

Select one

MATH200	Quantitative Reasoning
MATH221	Statistics for Decision-Making

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving



BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These course options – denoted by this icon – highlight relevant topics to help empower you to promote an inclusive workplace.

BUSINESS CORE

21
CREDIT HOURS

BUSINESS CORE

BIAM110	Introduction to Business Analytics
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

Select one

ACCT207	Fundamentals of Accounting
ACCT212	Financial Accounting

PROGRAM

35
CREDIT HOURS

LEADERSHIP AND OPERATIONS

BUSN278	Budgeting and Forecasting
BUSN369	International Business
BUSN379	Finance
LEAD335	Cross-Cultural Leadership
MGMT410	Human Resource Management
PROJ404	Project Management for the Profession

ELECTIVES

Electives may be chosen from courses listed in the Course Descriptions section of the [Academic Catalog](#) provided they are not used to meet any other graduation requirements and prerequisites are met. The following suggested electives follow DeVry's TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours.

Note: Students selecting the Accounting or Finance concentration must take ACCT360, Managerial Accounting.

ACCT360	Managerial Accounting
BUSN350	Business Analysis
TECH408	Applied AI for Management and Technology

SENIOR PROJECT

BUSN460	Senior Project
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SPECIALIZED

28
CREDIT HOURS

PROJECT MANAGEMENT

PROJ330	Human Resources and Communication in Projects
PROJ410	Contracts and Procurement
PROJ415	Project Quality Management
PROJ420	Project Risk Management
PROJ425	Project Management Methodologies

Select one

PROJ431	Applied Project Management
PROJ432	Certified Associate Project Management Exam Preparation

Select one

PROJ435	Project Management Technologies
PROJ440	Construction Project Management
PROJ445	IT Project Management

¹Students enrolled at a Nevada location take POLI332.

²Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, PHYS or SCI as part of this requirement.

COMPLIMENTARY PMI STUDENT MEMBERSHIP



To support you along your professional development journey, students enrolled in select courses* receive a complimentary PMI student membership. Aspiring project managers can use this membership to:

- Download a free *PMBOK® Guide* and other PMI guides
- Access project management templates and resources
- Receive discounts on certification exam fees and more

*A complimentary PMI® student membership is provided to students enrolled in PROJ330, PROJ404, PROJ410, PROJ435, PROJ420.

Get a Head Start on Your Master's Degree

Take your degree to the next level with the Keller Credit Pathway

Eligible Bachelor's in Business Management students may save time and money by enrolling in **up to 3 graduate-level elective courses (9 credit hours)** helping to fast-track select Keller Graduate School of Management degrees.

For more information, refer to <https://www.devry.edu/d/keller-credit-pathway.pdf>

visit [DeVry.edu](https://www.devry.edu) | Call 888.DeVry.04

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, www.tn.gov/thecc. Lisle Campus: 4225 Naperville Rd., Ste. 400, Lisle, IL 60532. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online complaint system <https://complaints.ibhe.org/> or by mail to 1 N. Old State Capitol Plaza, Ste. 333, Springfield, IL 62701-1377. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2024 DeVry Educational Development Corp. All rights reserved. Version 9/23/2024