BUSINESS ADMINISTRATION (MBA)

Concentration: Business Intelligence and Analytics Management

ABOUT THIS DEGREE PROGRAM

A PROGRAM TO FUEL YOUR FUTURE

Learn to lead forward. The Master's Degree in Business Administration (MBA) program focuses on helping you build the skills needed to closely evaluate business situations. Take your leadership skills to the next level by tailoring your MBA with a Business Intelligence and Analytics Management concentration.

By electing a Business Intelligence and Analytics Management concentration, you will develop proficiency in the methods and technologies needed to gather, store and report on big data. Apply your technical and leadership skills to provide data-driven business recommendation that help organizations achieve their strategic goals.

CAREER OPPORTUNITIES

Graduates of DeVry's University's Keller Graduate School of Management MBA program with a concentration in Business Intelligence and Analytics Management may consider, but are not limited to the following careers:

• Data Analyst
• Business Analyst
• Data Scientist
• Operations Research Analyst

WHAT YOU'LL LEARN

CORE MBA

• Develop leadership skills to promote future-forward solutions for organizational success
• Collaborate in a dynamic work environment to support community in a global environment
• Analyze data to help make informed business decisions
• Analyze business opportunities, risks and options to manage financial resources
• Identifying opportunities for technology innovation within organizations
• Integrate managerial and technical skills to boost operating efficiencies
• Examine the alignment of organizational vision with structure, processes and culture
• Apply strategic thinking techniques to improve organizational productivity

CONCENTRATION

• Select and apply methods to summarize data, identify patterns, and make predictions
• Design databases, retrieve requested information, and develop reports
• Make data-driven strategic decisions and lead business intelligence and analytics projects
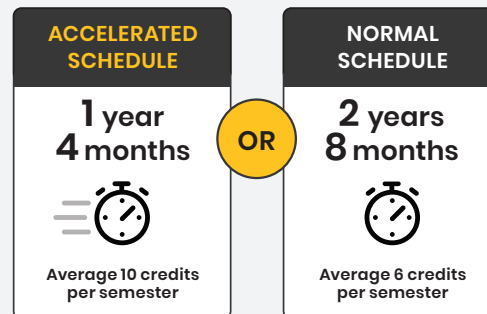
QUICK FACTS

ACCREDITATION MATTERS

Keller's MBA program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www. acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.

TWO-IN-ONE

Earn your MBA with a concentration in Business Intelligence and Analytics Management and get a Big Data and Analytics Graduate Certificate along the way.[1]

ACCELERATE ON YOUR SCHEDULE

ACCELERATED SCHEDULE

1 year 4 months

Average 10 credits per semester

OR

NORMAL SCHEDULE

2 years 8 months

Average 6 credits per semester

Choose the schedule that best fits your goals and commitments. With at least **9 credit hours**, of qualifying Prior Learning Credit and an accelerated pace, you can earn your **Master's Degree** in as few as **1 year 4 months**.

Or, follow a normal schedule and complete your program in 2 years 8 months.

*Accelerated schedule requires at least 9 credit hours of Prior Learning Credit. Assumes completion of 3 semesters, enrollment in an average of 10 credit hours per semester and continuous, full-time year-round enrollment with no breaks per 12-month period.
**Normal schedule does not include breaks and assumes 3 semesters of year-round, full-time enrollment in an average of 6 credit hours per semester per 12-month period.

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[1] Future programmatic changes could impact the ability to earn additional credentials en route to an eligible degree program. Refer to the academic catalog for details.

DeVry University

CORE MBA

PROGRAM CORE

ACCT500*	Essentials in Accounting, Finance and Economics
ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
MATH534*	Applied Managerial Statistics

STRATEGIC BUSINESS

MIS540*	Innovation Through Technology
MKTG525	Strategic Marketing

One Human Resource Course Selection:

HRM587	Managing Organizational Change
HRM591	Strategic Human Resource Management
HRM595	Negotiation Skills

One International Course Selection:

FIN565	International Finance
HRM584	Managing International Human Resources
INTL500	Global Perspectives for International Business

LEADERSHIP AND TECHNOLOGY

BIAM500	Application of Business Analytics I
MGMT501*	Organizational Structures and Business Processes

One Elective Course Selection:

LEAD510	Digital Leadership
MGMT591	Leadership and Organizational Behavior
MIS548	AI Applications for Business

CAPSTONE

MGMT601	MBA Capstone

*Students who hold an undergraduate business degree, a technology degree or a degree with a technology specialization may be eligible to waive up to three courses (nine credit hours). Students with undergraduate degrees in other disciplines may also be eligible to waive select courses upon review of their undergraduate transcript. Course waiver availability varies by location. See Course Waivers for details.

CONCENTRATION

BUSINESS INTELLIGENCE AND ANALYTICS MANAGEMENT

BIAM510	Applications of Business Analytics II
BIAM530	Developing and Managing Databases for Business Intelligence
BIAM560	Predictive Analysis

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